

Screen Strategies Media 15409 Whitechapel Ct Centreville, VA 20120

Asheville (WLOS)

AgM

Advertiser

Agency Buyer

Salesperson

Hagan for Senate (3186) Screen Strategies Media (15161)

BAHNG, CAROLINE

Millennium/DC, Washington DC (1108)

ph: (202) 955-5342 fx: (202) 955-5348x

Product POLITICAL CANDIDATE (ns) (1186) Brand HAGAN FOR SENATE (198499) Acct Types National/Political Candidate Agency BRD

813/ECR10391555

Revision Comments

Demo

Est/Headline

Invoice 3570570 Inv Date 9/28/2014 Terms CIA Contract 1917058 Bill Type Standard

9/1/2014 - 9/28/2014

CO-OP/Order Type No/Normal Package

Period

Gen. Date 9/30/2014 9:26:17AM

HAGAN FOR SENATE HAGAN FOR SENATE

OFFICIAL BILLING INVOICE

_ine Typ	e Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
0 Con	tract Line Remarks:	NEWS					
New	rs 78777-News-News 13	Day,Tu-1,Th-1	09/09/14 5:09:59AM (Tu) 00:30	KHT1404H	\$250.00	
New	78777-News-News 13	Day,Tu-1,Th-1	09/11/14 5:20:35AM (Th) 00:30	KHT1406H	\$250.00	
0 Con	tract Line Remarks:	<u>NEWS</u>					
New	rs 78778-News-News 13	Day,Tu-1,W-1,Th-1,F-1	09/09/14 5:49:45AM (Tu) 00:30	KHT1405H	\$325.00	
New	78778-News-News 13	Day,Tu-1,W-1,Th-1,F-1	09/10/14 5:45:58AM (We	9) 00:30	KHT1405H	\$325.00	
New	78778-News-News 13	Day,Tu-1,W-1,Th-1,F-1	09/11/14 5:38:52AM (Th) 00:30	KHT1407H	\$325.00	
New	78778-News-News 13	Day,Tu-1,W-1,Th-1,F-1	09/12/14 5:50:25AM (Fr)	- 00:30	KHT1406H	\$325.00	
.0 Con t	tract Line Remarks:	NEWS					
New		AMOUNT AND THE PROPERTY OF THE	09/09/14 6:09:48AM (Tu) 00:30	KHT1406H	\$500.00	
New			09/10/14 6:21:45AM (We			\$500.00	
New			09/11/14 6:10:50AM (Th				
New			09/12/14 6:15:18AM (Fr)	00:30	KHT1407H	\$500.00	
					NII 140/II	\$500.00	
	tract Line Remarks:	<u>NEWS</u>					
New			09/09/14 6:54:23AM (Tu		KHT1407H	\$550.00	
New	s 6:30:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	09/10/14 6:57:55AM (We		KHT1407H	\$550.00	
New	s 6:30:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	09/11/14 6:53:35AM (Th) 00:30	KHT1405H	\$550.00	
New	s 6:30:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	09/12/14 6:59:10AM (Fr)	00:30	KHT1404H	\$550.00	
.0 Cont	tract Line Remarks:	GMA					
New	s 7:00:00AM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/09/14 7:55:01AM (Tu) 00:30	KHT1404H	\$550.00	
New	5 7:00:00AM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/10/14 7:29:29AM (We	2) 00:30	KHT1404H	\$550.00	
New	5 7:00:00AM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/11/14 7:46:59AM (Th	00:30	KHT1406H	\$550.00	
New:	7:00:00AM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/12/14 7:58:09AM (Fr)	00:30	KHT1405H	\$550.00	
.0 Con i	tract Line Remarks:	GMA					
New:	A08104 (1998) 21 (1998) (1998) (1998) (1998) (1998) (1998)	And the Contraction of the Contr	09/10/14 8:53:36AM (We	2) 00:30	KHT1405H	¢E00.00	
						\$500.00	
	tract Line Remarks:	NEWS					
New:	s 34741-ABC-Good Moi	Per week (1),Sa	09/13/14 8:55:18AM (Sa	00:30	KHT1407H	\$350.00	
.0 Cont	tract Line Remarks:	GD MORN SUN					
News	s 107447-ABC-Good Mo	Per week (1),Su	09/14/14 8:29:14AM (Su	00:30	KHT1405H	\$350.00	
.0 Cont	tract Line Remarks:	DR. PHIL					
SPO		Per week (1),Fr	09/12/14 9:41:03AM (Fr	00:30	KHT1407H	\$150.00	
	tract Line Remarks: T 34074-ABC-The View	THE VIEW	09/09/14 10:58:44AM (Tu	·/ 00:30	KUT140EU	1200.00	
SPO					KHT1405H 	\$280.00	
1.0 Cont	tract Line Remarks:	<u>NEWS</u>					
New:	s 34096-News-News 13	Per week (1),We	09/10/14 12:24:11PM (W	e) 00:30	KHT1406H	\$200.00	
2.0 Cont	tract Line Remarks:	THE CHEW					
SPOT	T 156879-ABC-The Che	Per week (1),Mo	09/15/14 1:28:37PM (Mo	00:30	KHT1407H	\$100.00	
3.0 Cont	tract Line Remarks:	<u>GH</u>					
SPO		DATE TO THE PROPERTY OF THE PARTY OF THE PAR	09/11/14 2:23:21PM (Th	00:30	KHT1407H	\$200.00	
	5						
			1				



Screen Strategies Media 15409 Whitechapel Ct Centreville, VA 20120

Asheville (WLOS)

AgM

Advertiser Agency

Buyer Salesperson

Product

Acct Types

Est/Headline

Brand

Hagan for Senate (3186) Screen Strategies Media (15161)

BAHNG, CAROLINE

Millennium/DC, Washington DC (1108)

ph: (202) 955-5342 fx: (202) 955-5348x

POLITICAL CANDIDATE (ns) (1186) HAGAN FOR SENATE (198499)

Demo Revision Comments National/Political Candidate Agency BRD

813/ECR10391555

HAGAN FOR SENATE HAGAN FOR SENATE

OFFICIAL BILLING INVOICE

Invoice 3570570 Inv Date 9/28/2014 Terms CIA Contract 1917058 Bill Type Standard Period 9/1/2014 - 9/28/2014

CO-OP/Order Type No/Normal Package

Gen. Date 9/30/2014 9:26:17AM

Line	Type Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
4.0	Contract Line Remarks:	QUEEN LATIFAH					
	SPOT 349358-Queen Latifal		09/09/14 3:49:35PM (Tu	00:30	KHT1406H	\$100.00	
5.0	Contract Line Remarks: SPOT 564899-Dr Phil	DR PHIL Day,W-1,F-1	09/10/14 4:50:23PM (We	v) 00·30	V/1774 40711		
	SPOT 564899-Dr Phil	 Day,W-1,F-1	09/12/14 4:49:35PM (Fr)		KHT1407H	\$250.00	
					KHT1404H	\$250.00	
6.0	Contract Line Remarks:	<u>NEWS</u>					
	News 34132-News-News 13		09/09/14 5:09:34PM (Tu		KHT1407H	\$500.00	
	News 34132-News-News 13		09/10/14 5:14:42PM (We	forming men	KHT1404H	\$500.00	
	News 34132-News-News 13		09/11/14 5:10:21PM (Th		KHT1404H	\$500.00	
	News 34132-News-News 13	Day,Tu-1,W-1,Th-1,F-1	09/12/14 5:18:18PM (Fr)	00:30	KHT1405H	\$500.00	
7.0	Contract Line Remarks:	<u>NEWS</u>					
	News 34137-News-News 13	Day,Tu-1,W-1,Th-1,F-1	09/09/14 5:53:05PM (Tu	00:30	KHT1404H	\$550.00	
	News 34137-News-News 13	Day,Tu-1,W-1,Th-1,F-1	09/10/14 5:52:59PM (We	00:30	KHT1405H	\$550.00	
	News 34137-News-News 13	Day,Tu-1,W-1,Th-1,F-1	09/11/14 5:27:52PM (Th	00:30	KHT1405H	\$550.00	
	News 34137-News-News 13	Day,Tu-1,W-1,Th-1,F-1	09/12/14 5:44:09PM (Fr)	00:30	KHT1406H	\$550.00	
 8.0	Contract Line Remarks:	NEWS					
	News 6:00:00PM- 7:00:00I	, salar a contract of the sala	09/09/14 6:28:45PM (Tu	00:30	KHT1405H	\$700.00	
	News 6:00:00PM- 7:00:00I		09/10/14 6:17:06PM (We		KHT1406H	\$700.00	
	News 6:00:00PM- 7:00:00I	Day,Tu-1,W-1,Th-1,F-1	09/11/14 6:09:51PM (Th	00:30	KHT1406H	\$700.00	
	News 6:00:00PM- 7:00:00I	Day,Tu-1,W-1,Th-1,F-1	09/12/14 6:11:13PM (Fr)	00:30	KHT1407H	\$700.00	
9.0	Contract Line Remarks: News 6:00:00PM- 7:00:00	NEWS	09/14/14 6:23:17PM (Su	00:30	W. 1774 40GU		
					KHT1406H	\$475.00	
0.0	Contract Line Remarks:	WHEEL					
	SPOT 34196-Wheel of Fortu	Day,Th-1	09/11/14 7:10:02PM (Th	00:30	KHT1407H	\$700.00	
1.0	Contract Line Remarks:	<u>JEOPARDY</u>					
	SPOT 34213-Jeopardy	Day,Tu-1,W-1,F-1	09/09/14 7:34:23PM (Tu	00:30	KHT1406H	\$700.00	
	SPOT 34213-Jeopardy	Day,Tu-1,W-1,F-1	09/10/14 7:42:26PM (We	00:30	KHT1407H	\$700.00	
	SPOT 34213-Jeopardy	Day,Tu-1,W-1,F-1	09/12/14 7:41:01PM (Fr)	00:30	KHT1404H	\$700.00	
2.0	Contract Line Remarks:	DWTS	1				
	Prime 139763-ABC-Dancing		09/15/14 8:45:27PM (Mo) 00:30	KHT1405H	\$3000.00	
3.0	Contract Line Remarks:	WEIGHT LOSS					
3.0	Prime 189443-ABC-Extreme	/4 	09/09/14 8:47:03PM (Tu	00.30	КНТ1407Н	±000.00	
						\$900.00	
4.0	Contract Line Remarks:	SHARK TANK	00/11/14 10:45:2004 (7)				
	Prime 142127-ABC-Shark Ta	Per week (1),Th 	09/11/14 10:45:20PM (Th) 00:30 	KHT1404H	\$2200.00	
5.0	Contract Line Remarks:	LAST MAN STANDING					
	Prime 8:00:00PM- 9:00:00I	Per week (1),Fr	09/12/14 8:16:23PM (Fr)	00:30	KHT1405H	\$1400.00	
6.0	Contract Line Remarks:	MISS AMERICA					
	Prime 337933-ABC-Miss Am	Per week (1),Su	09/14/14 10:28:18PM (Su) 00:30	KHT1404H	\$3500.00	
					v		



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Centreville, VA 20120

Asheville (WLOS)

Agency Buyer Salesperson

Product

Brand

Advertiser

Hagan for Senate (3186) Screen Strategies Media (15161)

BAHNG, CAROLINE

Millennium/DC, Washington DC (1108)

Invoice

Inv Date

Contract

Bill Type

CO-OP/Order Type

Period

Package

Terms

3570570

9/28/2014

1917058

Standard

Gen. Date 9/30/2014 9:26:17AM

9/1/2014 - 9/28/2014

No/Normal

CIA

ph: (202) 955-5342 fx: (202) 955-5348x

POLITICAL CANDIDATE (ns) (1186) HAGAN FOR SENATE (198499)

813/ECR10391555

Demo Revision Comments

Acct Types

Est/Headline

National/Political Candidate Agency BRD

HAGAN FOR SENATE

AgM

HAGAN FOR SENATE

OFFICIAL BILLING INVOICE

	Type Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
7.0	Contract Line Remarks:	AFV						
	Prime 139752-ABC-America	Per week (1),Su	09/14/14 7:43:30PM (Su	00:30	K	HT1407H	\$1600.00	
 8.0	Contract Line Remarks:	NEWS						
	News 34251-News-News 13	L Transcription of the control of th	09/09/14 11:34:14PM (Tu	i) 00:30	l _K	HT1404H	\$550.00	
	News 34251-News-News 13		09/10/14 11:45:53PM (W			:	\$550.00	
	News 34251-News-News 13		09/11/14 11:23:47PM (Th			:HT1405H	\$550.00	
9.0	Contract Line Remarks:	NEWS	00/12/14 11:22:2CDM /F=	00.30	1	U 1774 40 CU		
	News 34251-News-News 13		09/12/14 11:23:36PM (Fr			HT1406H	\$500.00	
0.0	Contract Line Remarks:	<u>NEWS</u>						
	News 140668-News-News 1	Per week (1),Sa	09/13/14 12:07:58AM (Sa	00:30	K	HT1404H	\$500.00	
1.0	Contract Line Remarks:	<u>NEWS</u>						
	News 34251-News-News 13	Per week (1),Su	09/14/14 11:24:06PM (Su) 00:30	K	HT1405H	\$500.00	
2.0	Contract Line Remarks:	KIMMEL						
	SPOT 11:35:00PM-12:35:00		09/10/14 12:10:10AM (W	e) 00:30	l _K	HT1405H	\$120.00	
3.0	Contract Line Remarks:	NEWC						
	News 78778-News-News 13	NEWS	09/15/14 5:40:56AM (Md	00.30	v	HT1406H	¢225.00	
							\$325.00	
	Contract Line Remarks:	<u>NEWS</u>						
	News 6:00:00AM- 6:30:00	Per week (1),Mo	09/15/14 6:15:27AM (Md	00:30	K	HT1407H	\$500.00	
5.0	Contract Line Remarks:	<u>NEWS</u>						
	News 6:30:00AM- 7:00:00.	Per week (1),Mo	09/15/14 6:47:48AM (Mo	00:30	K	(HT1404H	\$550.00	
6.0	Contract Line Remarks:	GMA						
	News 7:00:00AM- 8:00:00	Per week (1),Mo	09/15/14 7:26:29AM (Mo) 00:30	K	HT1405H	\$550.00	
 7.0	Contract Line Remarks:	GMA						
	News 8:00:00AM- 9:00:00	() () () () () () ()	09/15/14 8:41:17AM (Mo	00:30	l K	(HT1406H	\$500.00	
	Contract Line Remarks:	DR PHIL	00/15/14 4:20:57PM (Md	V 00-30		(17140411	1050.00	
	SPOT 564899-Dr Phil	Per week (1),Mo	09/15/14 4:29:57PM (Md			(HT1404H	\$250.00	
9.0	Contract Line Remarks:	<u>NEWS</u>		or (121021-2021				
	News 34132-News-News 13	Per week (1),Mo	09/15/14 5:09:31PM (Md	00:30	K	HT1405H	\$500.00	
0.0	Contract Line Remarks:	<u>NEWS</u>						
	News 34137-News-News 13	Per week (1),Mo	09/15/14 5:42:02PM (Mo) 00:30	K	(HT1406H	\$550.00	
1.0	Contract Line Remarks:	NEWS						
	News 6:00:00PM- 7:00:00I		09/15/14 6:12:29PM (Mo) 00:30	K	(HT1407H	\$700.00	
	Contract Line Remarks:	WHEEL OF FORTUNE						
	SPOT 34196-Wheel of Forti		09/15/14 7:17:45PM (Mo	00:30		(HT1404H	¢700.00	
							\$700.00	
	Contract Line Remarks:	<u>NEWS</u>						
	News 34251-News-News 13	Per week (1),Mo	09/15/14 11:18:24PM (M	0) 00:30	K	(HT1406H	\$550.00	
4.0	Contract Line Remarks:	<u>GMA</u>						
	News 8:00:00AM- 9:00:00	Per week (1),Fr	09/12/14 8:47:17AM (Fr	00:30	k	(HT1406H	\$500.00	



REMIT TO WLOS-TV 110 Technology Drive Asheville, NC 28803 ph: (828) 684-1340

Advertiser Agency

Acct Types

Est/Headline

Revision Comments Hagan for Senate (3186) Screen Strategies Media (15161)

BAHNG.CAROLINE

Buyer Salesperson Millennium/DC, Washington DC (1108)

ph: (202) 955-5342 fx: (202) 955-5348x

POLITICAL CANDIDATE (ns) (1186) Product **Brand**

HAGAN FOR SENATE (198499) National/Political Candidate Agency BRD

813/ECR10391555

HAGAN FOR SENATE

HAGAN FOR SENATE

Invoice 3570570 Inv Date 9/28/2014 Terms CIA Contract 1917058 Bill Type Standard Period 9/1/2014 - 9/28/2014

CO-OP/Order Type No/Normal Package

Gen. Date 9/30/2014 9:26:17AM

Screen Strategies Media 15409 Whitechapel Ct Centreville, VA 20120

Asheville (WLOS)

AgM

OFFICIAL BILLING INVOICE

ne Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remark	cs
	60								
				•					
	1								
	1								
		1							
					***************************************	Gross Total	\$43,250.00	Total Spots	71

date.

Station owned or provided services by the Sinclair Broadcast Group.

according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Net Total \$36,762.50

Product Brand

Agency

Screen Strategies Media 15409 Whitechapel Ct Centreville, VA 20120

Phone/Fax

Buyer Name

Sales Office

Salesperson

Advertiser Schedule Dates Contract # 1917058

09/09/14-09/15/14 Screen Strategies Media (15161) Hagan for Senate (3186)

BAHNG, CAROLINE Millennium/DC, Washington DC (1108) POLITICAL CANDIDATE (ns) (1186) Millennium Washington DC HAGAN FOR SENATE (198499)

Standard National/Political Candidate Agency BRD

Sales Tax

Comments **Billing Type** Account Types

HAGAN FOR SENATE HAGAN FOR SENATE

CO-OP Demo Date Entered Last Modified Headline # **Entered By** ECR10391555 Louise Palmer 09/04/14 8

Net Total Order Type Commission Commission % Package Deal \$36,762.50 \$6,487.50 15.00 Normal

Asheville (WLOS)
By Broadcast Month Grand Total: Sep. 2014

<u>Spots</u> 71 71 \$43,250.00 \$43,250.00

			Comments:	Date:					OIT.	Accepted-Station:	Date:			Accepted-Agency/Advertiser:	Accepted-
					RAC.	ONTH	O N(ATIC	RM	CONFIRMATION CONTRA					
9/4/14	NEWS	\$200.00 Asheville (WLOS)	\$200.00	\$200.00	1			×	1	:30 11:58:41A- News-News 13 at Noon	:30	ω	09/10/14-09/10/14	11.0 Normal Line / News	11.0
9/4/14	THE VIEW	\$280.00 Asheville (WLOS)	\$280.00	\$280.00	1			×	ь	:30 10:58:30A- ABC-The View	:30	ω	09/09/14-09/09/14	10.0 Normal Line / SPOT	10.0
9/4/14	DR. PHIL	\$150.00 Asheville (WLOS)	\$150.00	\$150.00	ш		×		ь	:30 9A- Dr Phil 2	:30	ω	09/12/14-09/12/14	9.0 Normal Line / SPOT	9.0
9/4/14	GD MORN SUN	\$350.00 Asheville (WLOS)	\$350.00	\$350.00	Д	×			<u>н</u>	:30 8A- ABC-Good Morning America Sunday	:30	ω	09/14/14-09/14/14	8.0 Normal Line / News	8.0
9/4/14	NEWS	\$350.00 Asheville (WLOS)	\$350.00	\$350.00	ь	×	1 - 4 4 4 4		ь.	:30 8A- ABC-Good Morning America Saturday	:30	ω	09/13/14-09/13/14	7.0 Normal Line / News	7.0
9/4/14	GMA	\$500.00 Asheville (WLOS)	\$500.00	\$500.00				×	<u>н</u>	:30 8A- 9A (EST)	:30	ω	09/10/14-09/10/14	6.0 Normal Line / News	6.0
9/4/14	GMA	\$2,200.00 Asheville (WLOS)	\$2,200.00	\$550.00	4		1 1	1 1		:30 7A- 8A (EST)	:30	ω	09/09/14-09/12/14	5.0 Normal Line / News	5.0
9/4/14	NEWS	\$2,200.00 Asheville (WLOS)	\$2,200.00	\$550.00	4		1	1 1		:30 6:30A- 7A (EST)	:30	ω	09/09/14-09/12/14	4.0 Normal Line / News	4.0
9/4/14	NEWS	\$2,000.00 Asheville (WLOS)	\$2,000.00	\$500.00	4		1 1	1 1		:30 6A- 6:30A (EST)	:30	ω	09/09/14-09/12/14	3.0 Normal Line / News	3.0
9/4/14	NEWS	\$1,300.00 Asheville (WLOS)	\$1,300.00	\$325.00	4		1	1		:30 5:28A- News-News 13 Early 530a	:30	ω	09/09/14-09/12/14	2.0 Normal Line / News	2.0
9/4/14	NEWS	\$500.00 Asheville (WLOS)	\$500.00	\$250.00	2		H	-		:30 5A- News-News 13 Early 5am	:30	ω	09/09/14-09/11/14	1.0 Normal Line / News	1.0
Entered	Comments	Station	Total	Rate	Spots	r Sa Su	e Th Fr	Tu We	SPW Mo	Run limes S	Length	Sec	Dates	Line Type / Break Type (Ref #)	Line

15409 Whitechapel Ct Centreville, VA 20120 Screen Strategies Media

> Contract # HAGAN FOR SENATE (198499) Screen Strategies Media (15161) Hagan for Senate (3186) 09/09/14-09/15/14 1917058

Schedule Dates

Advertiser Agency

Brand

Product

CO-OP Demo Last Modified Date Entered **Entered By** Headline # 09/04/14 09/04/14 ECR10391555 o Louise Palmer

Sep. 2014

Asheville (WLOS)
By Broadcast Month

Spots 71

15.00 \$6,487.50 Normal

\$36,762.50

HAGAN FOR SENATE HAGAN FOR SENATE National/Political Candidate Agency BRD Millennium Washington DC Millennium/DC, Washington DC (1108) POLITICAL CANDIDATE (ns) (1186) Standard BAHNG, CAROLINE Sales Tax Commission Order Type **Net Total** Commission % Package Deal Grand Total: 71 \$43,250.00 \$43,250.00

Billing Type

Account Types

Comments

CPE

Phone/Fax **Buyer Name** Sales Office Salesperson

Line Line Type / Break Type (Ref #)) Dates	Sec	Sec Length	th Run Times	SPW Mo		Tu We	e Th	Ŧ	Sa Su	1000	Spots	Rate	Total	Station	Comments	Entered
12.0 Normal Line / SPOT	09/15/14-09/15/14	ω		:30 1P- ABC-The Chew	1	×				a se se se		1	\$100.00	\$100.00	\$100.00 Asheville (WLOS)	THE CHEW	9/4/14
13.0 Normal Line / SPOT	09/11/14-09/11/14	ω		:30 2P- ABC-General Hospital	1			×				ш	\$200.00	\$200.00	\$200.00 Asheville (WLOS)	ନ	9/4/14
14.0 Normal Line / SPOT	09/09/14-09/09/14	ω		:30 3P- Queen Latifah	1		×			100		щ	\$100.00	\$100.00	\$100.00 Asheville (WLOS)	QUEEN LATIFAH	9/4/14
15.0 Normal Line / SPOT	09/10/14-09/12/14	ω		:30 4P- Dr Phil			1		1	cente		2	\$250.00	\$500.00	\$500.00 Asheville (WLOS)	DR PHIL	9/4/14
16.0 Normal Line / News	09/09/14-09/12/14	з		:30 4:59P- News-News 13 First News At 5p			1 1	1	–			4	\$500.00	\$2,000.00	\$2,000.00 Asheville (WLOS)	NEWS	9/4/14
17.0 Normal Line / News	09/09/14-09/12/14	ω		:30 5:27:30P- News-News 13 at 5:30p			1 1	н	-			4	\$550.00	\$2,200.00	\$2,200.00 Asheville (WLOS)	NEWS	9/4/14
18.0 Normal Line / News	09/09/14-09/12/14	ω		:30 6P- 7P (EST)			1 1	1	-	1.000		4	\$700.00	\$2,800.00	\$2,800.00 Asheville (WLOS)	NEWS	9/4/14
19.0 Normal Line / News	09/14/14-09/14/14	ω		:30 6P- 7P (EST)	1					×		Д	\$475.00	\$475.00	\$475.00 Asheville (WLOS)	NEWS	9/4/14
20.0 Normal Line / SPOT	09/11/14-09/11/14	ω		:30 6:58:50P- Wheel of Fortune			1000	1				ш	\$700.00	\$700.00	\$700.00 Asheville (WLOS)	WHEEL	9/4/14
21.0 Normal Line / SPOT	09/09/14-09/12/14	ω		:30 7:28:30P- Jeopardy			1 1		1			ω	\$700.00	\$2,100.00	\$2,100.00 Asheville (WLOS)	JEOPARDY	9/4/14
22.0 Normal Line / Prime	09/15/14-09/15/14	ω		:30 7:58P- ABC-Dancing With The Stars (Monday)	ъ.	×						щ	\$3,000.00	\$3,000.00	\$3,000.00 Asheville (WLOS)	DWTS	9/4/14
23.0 Normal Line / Prime	09/09/14-09/09/14	ω		:30 7:58P- ABC-Extreme Weight Loss (Tuesday)	Д		×					<u> </u>	\$900.00	\$900.00	\$900.00 Asheville (WLOS)	WEIGHT LOSS	9/4/14
				CONFIRMATION CONTR	FR	ZIVI	TIC	Ž	00	Z	RA	CT					
Accepted-Agency/Advertiser:			Date:	Accepted-Station:	ation;							E	Date:	Comments:			



15409 Whitechapel Ct Centreville, VA 20120 Screen Strategies Media

Billing Type

Account Types

National/Political Candidate Agency BRD

Sales Tax

Phone/Fax **Buyer Name** Sales Office Salesperson

Comments

HAGAN FOR SENATE HAGAN FOR SENATE

Schedule Dates Contract # 09/09/14-09/15/14 BAHNG, CAROLINE Millennium Washington DC Millennium/DC, Washington DC (1108) HAGAN FOR SENATE (198499) POLITICAL CANDIDATE (ns) (1186) Screen Strategies Media (15161) Hagan for Senate (3186) 1917058

Brand

Product Agency Advertiser

Demo CO-OP Order Type **Entered By** Last Modified Date Entered Commission % Package Deal Headline # 09/04/14 o Normal

ECR10391555 Louise Palmer

71

\$43,250.00 \$43,250.00

Net Total Commission 15.00 \$6,487.50

\$36,762.50 Grand Total: Asheville (WLOS)
By Broadcast Month Sep. 2014

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	th Run Times	SPW Mo		ī	We Th	井	Ŧ	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	24.0 Normal Line / Prime	09/11/14-09/11/14	ω		:30 10P- ABC-Shark Tank (Thursday)	1				×				1	\$2,200.00	\$2,200.00	\$2,200.00 Asheville (WLOS)	SHARK TANK	9/4/14
25.0	25.0 Normal Line / Prime	09/12/14-09/12/14	ω		:30 8P- 9P (EST)	щ				- 10.0	×			щ	\$1,400.00	\$1,400.00	\$1,400.00 Asheville (WLOS)	LAST MAN STANDING	9/4/14
26.0	26.0 Normal Line / Prime	09/14/14-09/14/14	ω		:30 9P- ABC-Miss America Pageant (Sunday)	ъ							×	ъ	\$3,500.00	\$3,500.00	\$3,500.00 Asheville (WLOS)	MISS AMERICA	9/4/14
27.0	27.0 Normal Line / Prime	09/14/14-09/14/14	ω		:30 6:58:56P- ABC-Americas Funniest Home Videos (Sunday)	ц							×	1	\$1,600.00	\$1,600.00	\$1,600.00 Asheville (WLOS)	AFV	9/4/14
28.0	28.0 Normal Line / News	09/09/14-09/11/14	ω ω		:30 11:00:56P- News-News 13 11p Late News			1	1	H				3	\$550.00	\$1,650.00	\$1,650.00 Asheville (WLOS)	NEWS	9/4/14
29.0	29.0 Normal Line / News	09/12/14-09/12/14	3		:30 11:00:56P- News-News 13 11p Late News	ц					×			ц	\$500.00	\$500.00	\$500.00 Asheville (WLOS)	NEWS	9/4/14
30.0	30.0 Normal Line / News	09/13/14-09/13/14	ω		:30 11:30P- News-News 13 Late News Special Edition	ш						×		ь	\$500.00	\$500.00	\$500.00 Asheville (WLOS)	NEWS	9/4/14
31.0	31.0 Normal Line / News	09/14/14-09/14/14	ω		:30 10:59:56P- News-News 13 11p Late News	ь							×	Д	\$500.00	\$500.00	\$500.00 Asheville (WLOS)	NEWS	9/4/14
32.0	32.0 Normal Line / SPOT	09/10/14-09/10/14	ω		:30 11:35P- 12:35A (EST)	ш			×	1				ъ.	\$120.00	\$120.00	\$120.00 Asheville (WLOS)	KIMMEL	9/4/14
					CONFIRMATION CONTRA	7	\leq	=	0	2	0	2	70_	ACI_					-
Accepted	Accepted-Agency/Advertiser:			Date:	Accepted-Station:	ation:									Date:	Comments:			

B/E Bookend P/B Piggy Back



15409 Whitechapel Ct Centreville, VA 20120 Screen Strategies Media

Comments **Billing Type** Account Types SE

HAGAN FOR SENATE HAGAN FOR SENATE

Standard

National/Political Candidate Agency BRD

Sales Tax **Net Total**

Schedule Dates Contract # 09/09/14-09/15/14 1917058 BAHNG, CAROLINE Millennium Washington DC Millennium/DC, Washington DC (1108) HAGAN FOR SENATE (198499) POLITICAL CANDIDATE (ns) (1186) Screen Strategies Media (15161) Hagan for Senate (3186) Demo CO-OP Commission Commission % Package Deal Order Type Headline # **Entered By** Last Modified Date Entered

Brand

Buyer Name

Sales Office Salesperson

Phone/Fax

Agency

Product

Advertiser

Normal 15.00 \$6,487.50 \$36,762.50	09/04/14 09/04/14 Louise Palmer No ECR10391555
	Asheville (WLOS) By Broadcast Month Sep. 2014 Grand Total:
	<u>Spots</u> 71 71
	\$43,250.00 \$43,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW Mo		Tu We Th		Fr Sa	S	Spots	Rate	Total		Station	Comments	Entered
33.0	33.0 Normal Line / News	09/15/14-09/15/14	ω	15	:30 5:28A- News-News 13 Early 5:30a	11	×					1	\$325.00	\$32	5.00 As	\$325.00 Asheville (WLOS)	NEWS	9/4/14
34.0	34.0 Normal Line / News	09/15/14-09/15/14	ω	23.	:30 6A- 6:30A (EST)	1	×					1	\$500.00	\$50	0.00 As	\$500.00 Asheville (WLOS)	NEWS	9/4/14
35.0	35.0 Normal Line / News	09/15/14-09/15/14	з	15	:30 6:30A- 7A (EST)	1	×					1	\$550.00	\$55	0.00 As	\$550.00 Asheville (WLOS)	NEWS	9/4/14
36.0	36.0 Normal Line / News	09/15/14-09/15/14	ω	13.	:30 7A- 8A (EST)	1	×					1	\$550.00	\$55	0.00 As	\$550.00 Asheville (WLOS)	GMA	9/4/14
37.0	37.0 Normal Line / News	09/15/14-09/15/14	ω	;:.	:30 8A- 9A (EST)	1	×					Д	\$500.00	\$50	0.00 As	\$500.00 Asheville (WLOS)	GMA	9/4/14
38.0	38.0 Normal Line / SPOT	09/15/14-09/15/14	ω	15.	:30 4P- Dr Phil	1	×					1	\$250.00	\$25	0.00 As	\$250.00 Asheville (WLOS)	DR PHIL	9/4/14
39.0	39.0 Normal Line / News	09/15/14-09/15/14	ω	15	:30 4:59P- News-News 13 First News At 5p	<u>н</u>	×					ш	\$500.00	\$50	0.00 As	\$500.00 Asheville (WLOS)	NEWS	9/4/14
40.0	40.0 Normal Line / News	09/15/14-09/15/14	3	15	:30 5:27:30P- News-News 13 at 5:30p	1 :	×			18 B 18 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		1	\$550.00	\$55	0.00 As	\$550.00 Asheville (WLOS)	NEWS	9/4/14
41.0	41.0 Normal Line / News	09/15/14-09/15/14	ω	25	:30 6P- 7P (EST)	1	×	. 1. 1				1	\$700.00	\$70	0.00 As	\$700.00 Asheville (WLOS)	NEWS	9/4/14
42.0	42.0 Normal Line / SPOT	09/15/14-09/15/14	ω	,,	:30 6:58:50P- Wheel of Fortune	1	×					щ	\$700.00	\$70	0.00 As	\$700.00 Asheville (WLOS)	WHEEL OF FORTUNE	9/4/14
43.0	43.0 Normal Line / News	09/15/14-09/15/14	ω	::.	:30 11:00:56P- News-News 13 11p Late News	1 :	×				W . W . W . W . W .	1	\$550.00	\$55	0.00 As	\$550.00 Asheville (WLOS)	NEWS	9/4/14
44.0	44.0 Normal Line / News	09/12/14-09/12/14	3	<i>i</i> .	:30 8A- 9A (EST)	1				×		щ	\$500.00	\$50	0.00 As	\$500.00 Asheville (WLOS)	GMA	9/4/14
			t		CONFIRMATION CONTRA	7	S	0	Z	ò	듺	AC			+			1
epted	Accepted-Agency/Advertiser:			Date:	Accepted-Station:									Constant on the			The state of the s	

ORDER WORKSHEET

Buyer Product Estimate# Advertiser Station EC'd No Rep Order# WLOS-TV GREENVILLE-SPARTANBU 813 (NW80) POLITICAL HAGAN FOR SENATE CAROLINE BAHNG 10391555 Ver# _ Status New Agency C/P1/P2/E Agency Traffic Order# (SSME) SCREEN STRATEGIES MEDIA 15409 WHITECHAPEL COURT CENTREVILLE, VA 20120 09/09/14-09/15/14 /813 **Showing Buylines:** Last Received: Printed: Rep Firm MILLENNIUM SALES & MARKETING Sales Office (DC) WASHINGTON Salesperson (FB2) FRAN BROWN 09/03/14 4:31 PM 09/03/14 4:04 PM All Lines Salesperson Fax# Salesperson Phone# Sales Assistant FRAN 215-563-5400 215-563-2974 1 of 4

--- CONTRACT COMMENT ---

HAGAN FOR SENATE

CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING

-- REMARKS --

9/3 NEW ORDER PLEASE CONFIRM, THANK YOU FRAN

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Ťu	ъ	Su	Sa	M, M	Tu-F, M	Tu-F, M	Tu-F, M	Tu-F, M	Tu, Th	Day
11A-12P	9A-10A	8A-9A	7A-8A	8A-9A	7A-8A	630A-7A	6A-630A	530A-6A	5A-530A	Time
THE VIEW	RACHEL RAY	GD MORN SUN	NEWS	GMA	GMA	NEWS	NEWS	NEWS	NEWS	Program
30	30	30	30	30	30	30	30	30	30	Len
ř	C.	E.	ï	í.	ï	ï	ï	ï	ï	RTG/IMP
Ţ	I)	I	1	t	ī.	t	ı	ī	ı	GRPs/ (000)
\$280.00	\$150.00	\$350.00	\$275.00	\$500.00	\$550.00	\$550.00	\$500.00	\$325.00	\$250.00	Rate
09/09-09/09	09/12-09/12	09/14-09/14	09/13-09/13	09/10-09/15	09/09-09/15	09/09-09/15	09/09-09/15	09/09-09/15	09/09-09/11	Dates
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ц	ъ	ъ	ц	N	ហ	и	ហ	ហ	22	Total Spots
\$280.00	\$150.00	\$350.00	\$275.00	\$1,000.00	\$2,750.00	\$2,750.00	\$2,500.00	\$1,625.00	\$500.00	Total Cost

ORDER WORKSHEET

26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	L :	Ln	Station Advertiser Product Estimate#	Rep C EC'd
Su	ਸ੍ਰ	Th	Tu	×	Tu-W, F	Th, M	Su	Tu-F, M	Tu-F, M	Tu-F, M	W, F, M	Tu	Th	ĸ	X	Day	tiser et et#	Rep Order# EC'd No
9P-11P	d6-d8	10P-11P	8P-10P	8P-10P	730P-8P	7P-730P	6P-7P	1 6P-7P	1 530P-6P	I 5P-530P	1 4P-5P	3P-4P	2P-3P	1P-2P	12P-1230P	Time	LOS-TV GREENVILLE (NW80) POLITICAL HAGAN FOR SENATE 813 CAROLINE BAHNG	10391555
MISS AMERICA	LAST MAN STANDING	SHARK TANK	WEIGHT LOSS	DWTS	JEOPARDY	MHEEL	NEWS	NEWS	NEWS	NEWS	DR PHIL	QUEEN LATIFAH	GH	THE CHEW	NEWS	Program	WLOS-TV GREENVILLE-SPARTANBU (NW80) POLITICAL HAGAN FOR SENATE 813 CAROLINE BAHNG	Ver# 1 Status New
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Len RTG/IMP	Agency (SSME) SCREEN STRATEGIES MEDIA 15409 WHITECHAPEL COURT CENTREVILLE, VA 20120 Agency C/P1/P2/E /813 Flight Dates 09/09/14-09/15/14	Traffic Order#
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\$3,500.00	\$1,400.00	\$2,200.00	\$900.00	\$3,000.00	\$700.00	\$700.00	\$475.00	\$700.00	\$550.00	\$500.00	\$250.00	\$100.00	\$200.00	\$100.00	\$200.00	Salesper Rate	Rep Firm Sales Offi Salesperso Sales Assi Salesperso	09/03/14 09/03/14 All Lines
09/14-09/14	09/12-09/12	09/11-09/11	09/09-09/09	09/15-09/15	09/09-09/12	09/11-09/15	09/14-09/14	09/09-09/15	09/09-09/15	09/09-09/15	09/10-09/15	09/09-09/09	09/11-09/11	09/15-09/15	09/10-09/10	Salesperson rax# 213-363-29/4 Rate Dates Spet Wet	WA WA AN	09/03/14 4:31 PM 09/03/14 4:04 PM All Lines
ц	Ъ	Ъ	۲	н	ω	И	۲	σ	ហ	σ	ω	н	Н	н	ч	Spots/ Week	ES & MA	
Н	ш	ь	н	ч	ω	N	۲	ហ	σ	vı	ω	н	н	Н	ъ	Total Spots	ARKETING	2 of 4
\$3,500.00	\$1,400.00	\$2,200.00	\$900.00	\$3,000.00	\$2,100.00	\$1,400.00	\$475.00	\$3,500.00	\$2,750.00	\$2,500.00	\$750.00	\$100.00	\$200.00	\$100.00	\$200.00	Total Cost		

ORDER WORKSHEET

COMP		COMP	Order Totals: 70	Sep2014:	SALES	Report Totals:	REPOR	32 W	31 8	30	29 I	28	27	Ln I	Station Advertiser Product Estimate# Buyer	Rep Order# EC'd No
ETITIVE		COMPETITIVE	otals:	: 70/	HTNOM	Totals:	REPORT TOTALS	4	Su	S	д	Tu-Th, M	Su	Day	WLOS- er (NW HAG # 813 CAR	#;
COMPETITIVE COMMENTS		 Market Totals	70 / \$42,675.00	\$42,675.00	-SALES MONTHLY TOTALS	70 / \$42,675.00	S-	1135P-1235A	11P-1135P	1130P-1205A	11P-1135P	11P-1135P	7P-8P	Time	WLOS-TV GREENVILLE-SPARTANBU (NW80) POLITICAL HAGAN FOR SENATE 813 CAROLINE BAHNG	10391555 V
		ls	00			.00			NEWS	A NEWS	NEWS	NEWS	AFV	Pr	LE-SPA	Ver# 1
		\$42,675.00	Total GRPS: 0.0					KIMMEL	SIV	Si	N.S.	N.S.	V	Program	RTANBU	Status New
	WYCW	CABL													Agency (S 15 CI Agency C/PI Flight Dates	
	.00%	.00%													Agency (SSME) 15409 W CENTRI Agency C/P1/P2/E Flight Dates	Traffic Order#
	WYFF	UNKU						30	30	30	30	30	30	Len	(SSME) SCREEN STRATEGIES MEDIA 15409 WHITECHAPEL COURT CENTREVILLE, VA 20120 P1/P2/E /813 es 09/09/14-09/15/14	Order#
	100.00%	.00%						1	ı	· ·		ı	ĭ	RTG/IMP	TRATEGIES I PEL COURT A 20120 09/15/14	S
	AYMW	WASV						r)	¥	ı	ı	r		GRPs/ (000)	VEDIA	Printed: Last Received: Showing Buylines:
	. 00%	.00%						*	Ľ.				Į.			Printed: leceived: luylines:
	WNEG	WBSC						\$120.00	\$500.00	\$500.00	\$500.00	\$550.00	\$1,600.00	Rate	Rep Firm MILI Sales Office (DC) Salesperson (FB2 Sales Assistant FF Salesperson Phon	09/03/14 09/03/14 All Lines
	. 00 %	.00%						09/10-09/10	09/14-09/14	09/13-09/13	09/12-09/12	09/09-09/15	09/14-09/14	89	EN WA (AN	09/03/14 4:31 PM 09/03/14 4:04 PM All Lines
	WSPA	WGGS												Spots/ Week	NIUM SALES ASHINGTON AN BROWN 215-563-5400 215-563-2974	
	.00%	.00%						1	ц	н	۲	4	Н	 	& MAI	ω
								μ	Ъ	н	н	44	ы	Total Spots	RKETING	3 of 4
								\$120.00	\$500.00	\$500.00	\$500.00	\$2,200.00	\$1,600.00	Total Cost		

Books

[NOV13] RA35+P

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

					-	
Station and Location:					Date: 7/22/2014	
WLOS-TV						
West construction	No. 2002 (200 200 200 200 200 200 200 200 2					
I, Screen Strate	gies Media				,	
being/on beh	alf of: Kay Hagan				,	
a legally qua	lified candidate	of the	ratic			
	y for the office o					
in the General	11/4/20		3444 30 M			
election to be	e held on:	014				
	quest station tin					
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks	

Attach proposed schedule with charges (if available): \$63,435.50

I represent that the payment f	for the above described broadcast tim	e has been furnished				
Hagan for U.S. Senate Inc						
and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.						
The name of the treasurer of the candidate's authorized committee is: Dwight Davidson						
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).						
	DISCRIMINATE OR PERMIT DISCR THNICITY IN THE PLACEMENT OF					
To Be Signed By Candidate or Authorized Committee						
7/22/2014	If Oxt					
Date	Signature					
To Be Signed By Station Representative						
□ Accepted	☐ Accepted in Part	□ Rejected				
Signature	Printed Name	Title				